



New Castle Hundred Lions Club
September 27, 2025
Battery Park, Historic New Castle, DE

P. O. Box 462, New Castle, DE 19720
10:00 a.m. until 4:00 p.m.
Rain or Shine

The New Castle Hundred Lions Club invites you to share the day with us!

This is the 54th show. 2024 was a great year; we were full with over 300 vendors.

With your help and support, we have grown over the past 50+ years from a small gathering of artists and crafters to a vibrant showcase featuring over 300 exhibitors. We deeply appreciate your continued patronage and loyalty throughout the years. The profits from this show go back into our community to provide various eyesight programs, medical equipment, scholarships for local high school students, Christmas food baskets, Halloween and Easter parades, and needy family assistance. Thank you for being an integral part of our mission to give back and make a difference in our community.

Lions Club is an international service organization. Most of that service is for local communities. Our New Castle Hundred Lions Club (NCHLC) serves our community through a variety of activities such as the following:

- Prepare and distribute food baskets to those in need in December
- Aid with eye care including eye examinations and eyeglasses
- Lend medical equipment
- Provide a scholarship each year to a senior from William Penn High School
- Sponsor yearly Easter and Halloween parades for the City of New Castle
- Volunteer for community projects as they are presented

Art on the Green is our largest annual fundraising event, attracting several thousand attendees each year. While we host multiple events, Art on the Green is costly to produce. Expenses include free shuttle buses from remote parking, on-site port-a-pots, city worker assistance (especially for trash cleanup), an announcer, signage, and print and electronic advertisements, among other needs. By partnering with Sponsors like you, we aim to cover these production costs. This ensures that funds raised from vendor participation can go directly back into supporting our community. Your sponsorship will help make this beloved event possible while showcasing your commitment to our shared community. Thank you for considering this opportunity to partner with us!

Attached to this letter, you will find the information packet, including the sponsorship application form. We encourage you to submit the completed form as soon as possible. Your sponsorship perks will begin as soon as we receive your form.

To ensure you receive the full benefits of our advertising efforts, please submit your application by April 1, 2025. However, applications will be accepted up to September 15th. The sponsorship fee can be submitted later, provided we receive it by August 1, 2025. For your convenience, payments can be made by credit card (a small service fee applies). If you pay by credit card, you may email your application to us.

We look forward to seeing all of you on September 27, 2025, at Art on the Green!

Yours in service, The New Castle Hundred Delaware Lions Club Foundation, Inc.

Co-chairs of Art on the Green: Curt Kimmel, Kim Burgmuller & Gary Burgmuller

Phone: 302.609.4324 Website: www.artonthegreende.net Email: artonthegreen25@gmail.com



ART ^{on} The GREEN

**New Castle Hundred Lions Club
September 27, 2025
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**P. O. Box 462, New Castle, DE 19720
10:00 a.m. until 4:00 p.m.
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We started our Sponsorship Program in 2015 and hope that you will become part of Art on the Green 2025. As a Sponsor, you will receive certain “perks” and advertising for your company.

Please refer to the description below of the Sponsorship Levels when completing the application.

New Castle Hundred Delaware Lions Club Foundation, Inc. is a tax deductible contribution.

Sponsorship Levels

- **Lion's Den:** \$100 (+\$5 to use a credit card) - displays your banner on the announcer's hill, announcements made during the show and listed on our website and all print and electronic advertisements.
- **Cub:** \$175 (+\$5 to use a credit card) - gives you one 10' X 10' space to use to promote your business, announcements made during the show, space on announcer's hill to display your banner, and listed on our website and all print and electronic advertisements.
- **Lion:** \$275 (+\$10 to use a credit card) – gives you two 10' X 10' spaces to use to promote your business, announcements made during the show, space on announcer's hill to display your banner, and listed on our website and all print and electronic advertisements.
- **Lion King:** \$425 (+\$20 to use a credit card) – gives you three 10' X 10' spaces to use to promote your business, announcements made during the show, space on lower hill to display your banner, may display a second banner in our large tent provided for people to sit and eat, and listed on our website, and all print and electronic advertisements.

Print and/or electronic advertisements. If you miss one of the deadlines, your sponsorship will appear in the next update if there is another deadline for that type of advertising.

Please send in your application by April 1, 2025, to receive the most exposure from our advertisements.

- Rack cards – 1st printing is in mid-April and 2nd printing is in late June
- Local newspapers and electronic advertisements are needed by mid-August, but the rack card printed in late June is what we use.

Sponsorship applications will be accepted up to September 15th. However, to ensure you receive the full benefits of our advertising efforts, please submit your application by April 1, 2025. The sponsorship fee can be submitted later, provided we receive it by August 1, 2025. Applications submitted after August 1st should include the fee.

Check our website www.artonthegreende.net for Sponsor forms and current information on the show

We look forward to seeing all of you on September 27, 2025!

Thank you from the Art on the Green Committee Co-chairs,

Curt Kimmel, and Kim Burgmuller & Gary Burgmuller

Phone: 302.609.4324 Website: www.artonthegreende.net Email: artonthegreen25@gmail.com



ART ^{on} the GREEN

SHOW POLICY

Show Date: Saturday, September 27, 2025 10:00 a.m. until 4:00 p.m.

Phone: 302.609.4942

Email: artonthegreen25@gmail.com

THANK YOU FOR BECOMING ONE OF OUR SPONSORS!

1. Sponsors are responsible for booth display and must provide his/her own setup equipment, including tables and canopies. You will be contacted about getting your banner to us the week before the show.
2. A 10' 6" x 10' 6" space will be provided (except Lion's Den Level). If you have more than one space, they will be next to each other or back-to-back (whatever is best for you). They can also be single spaces in different rows, if you prefer. Mark it on your application.
3. Spaces will be marked off with white paint and will include your space number in white paint. *You MUST be displayed behind the front line of the assigned space.*
4. Unloading and setting up at your space may be done between 6:00 a.m. and 9:00 a.m. on the day of the show. **Canopy tents may be set up 1:00 pm – 7:00 p.m.** on Friday, September 26, but at your own risk.
5. Everyone must have their cars/trailers in their designated parking area **by 9:00 a.m.** and remain there until **4:00 p.m.** For the safety and smooth operation of the event, no vehicles are permitted to come back into the park before 4:00 p.m. In the morning at 8:30 a.m., a staff member will go around to remind participants to move their vehicles to their designated parking lot before the 9:00 a.m. deadline. Please note that the public address system will not be available for reminders until 10:00 a.m.
6. Designated parking areas are marked on the map. Your parking area will be assigned with your space assignment.
7. Please pick up your banner at 4:00 pm. Do not leave without your banner.

PLEASE KEEP THIS PAGE, THE MAP, AND THE EMAIL WITH YOUR SPACE ASSIGNMENT FOR THE SHOW DAY. MOST OF YOUR QUESTIONS ARE ANSWERED IN THESE DOCUMENTS.



ART on the GREEN

APPLICATION FORM for SPONSORS

For office use only

Space - _____

Date received - _____

Check number - _____

Amount - _____

Name of business: _____

Name of contact person: _____

EMAIL: _____ Website: _____

Phone: _____ Address: _____

Please check one Den \$100: _____ Cub \$175: _____ Lion \$275: _____ Lion King \$425: _____

Sponsor Levels and Fees

Refer to the description of the levels on previous page of this application.

Lion's Den Fee - (Additional credit card fee +\$5) \$100 = \$ _____

Cub Fee - (Additional credit card fee +\$5) \$175.00 = \$ _____

Lion Fee - (Additional credit card fee +\$10) \$275.00 = \$ _____

Lion King Fee - (Additional credit card fee +\$20) \$425.00 = \$ _____

Due with application form **OR** Total \$ _____

You may send your fee later and is due by August 1, 2025

Space preference if you have more than one space - please check one:

Side by side _____ Back to back _____ In separate rows _____

Signature _____

You may email the application if you are paying the fee later or by credit card.

Credit Card information - Name on Card - _____

Account number: _____ Expiration Date: _____

3 - digit security code from the back: _____ ZIP Code: _____

Make check payable to: New Castle Hundred Lions Club
Mail application and check to: Art on the Green, P. O. Box 462, New Castle, DE 19720
Phone number: 302.609.4324 Email address: artonthegreen25@gmail.com

Show Date – September 27, 2025 (***Please Note New Contact Information**)

Phone number: *302.609.4324 Email address: *artonthegreen25@gmail.com

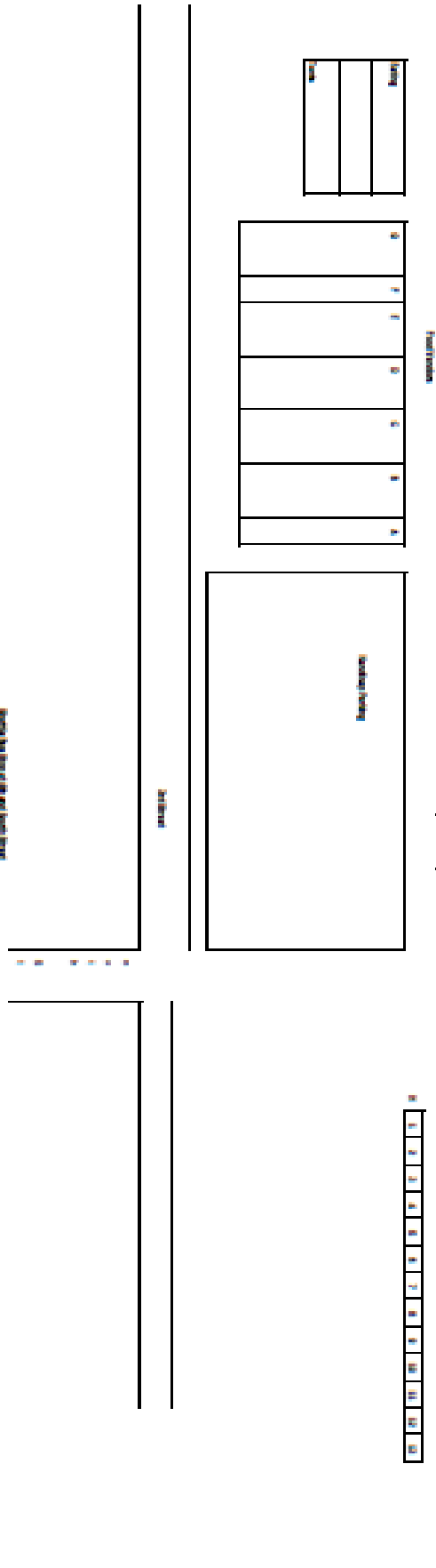
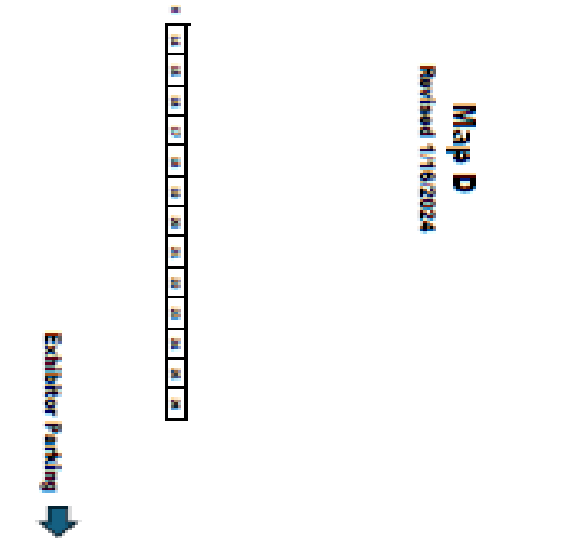
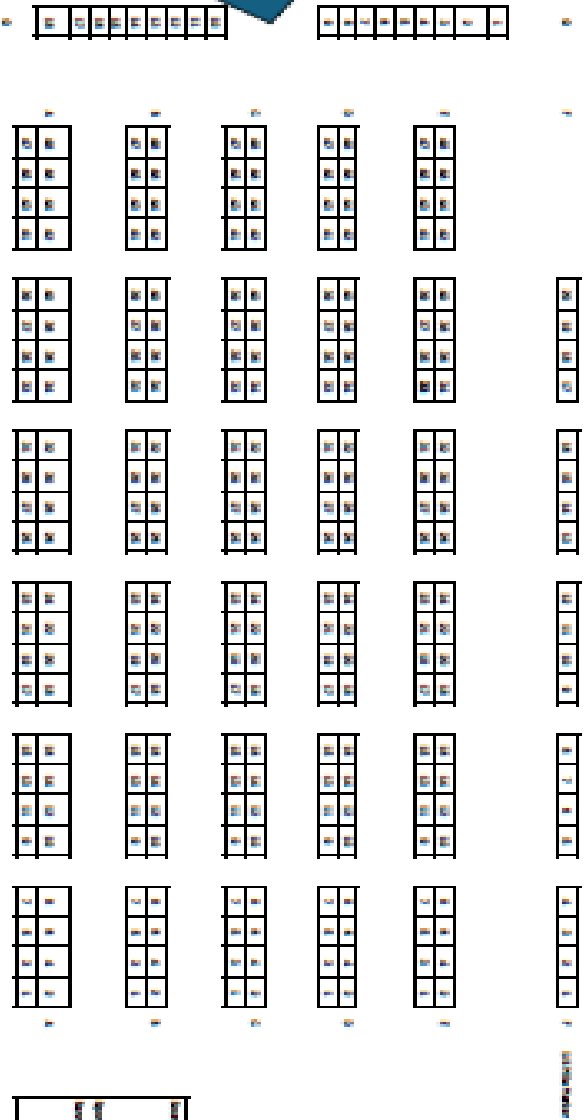
Exhibitor Parking behind this line for Rows A, B, C, D & E

Art on the Green

Battery Park

Map D

Revised 1/16/2024



Handwritten Note

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Exhibitor Parking